

Campus Elections

Spring 2005 Campus Election Fee Measures

MEASURE 13: Student Media Council Fee

QUESTION

Shall the undergraduates of UCSC assess themselves \$3.20 per student, per quarter to provide funding to the Student Media Council for equipment, software and facilities improvements to support registered campus student media (television, print, and radio) organizations?

SUMMARY POINTS

- New undergraduate compulsory fee of \$3.20 per student, per quarter.
- Fee begins Fall Quarter 2005 and is a permanent fee with no ending date.
- Fee will be assessed to all UCSC undergraduates enrolled in the fall, winter and spring quarters and undergraduates enrolled in state-funded summer quarter.
- Fee will generate approximately \$134,352 in AY 2005-06, the first year it is in effect, with no return to Financial Aid.
- Fee is sponsored for placement on the ballot by a vote of the Student Union Assembly (SUA).

BALLOT STATEMENT

WHO THE FEE WILL BENEFIT:

All UCSC students will directly benefit from this not only because of increased campus event and issue coverage, but because anyone interested in getting a more hands-on experience with media - whether it is for artistic, political, organizational, athletic, academic, cultural, or co-curricular reasons -- will have access to a television studio, and up-to-date media facilities, software and equipment. The Student Media Council Fee will provide a funding source for all UCSC students who are members of registered campus organizations and are interested in using or learning how to use media.

WHY THE FEE IS NEEDED:

Student Media is comprised of student radio and television broadcast and print publications: KZSC Radio, Student Cable Television (SCTV), City on a Hill Press, Fish Rap Live, The Project, Leviathan, Eyecandy, Chinquapin, La Revista, Las Girlfriends, Alay, Big Q, and 20+ other UCSC student print and broadcast organizations.

Student Media organizations are in need of production facilities, equipment and training. For example, the UCSC student television station, SCTV, currently has no equipment and no studio. This fee will provide SCTV and/or KZSC an opportunity to apply for funding for television or radio studio equipment (such as cameras, lighting, sound equipment, computers, editing programs, etc.). With access to such equipment Student Media organizations could: film and broadcast campus events (including political, artistic, theater, film, music, academic, athletic, co-curricular and more); broadcast Student Union Assembly (SUA) and other campus meetings; and create more original programming.

For Print media organizations, this will provide an opportunity to apply for funding for equipment, computers, printers and software.

HOW THE FUNDING WILL BE USED:

The funds from this fee will be allocated to the Student Media Council (through the office of Student Media). The Student Media Council will appoint a Measure 13 Subcommittee to make funding allocations to registered campus media organizations.

The Media Council/Measure 13 Subcommittee will be comprised of:

- One student representative of Print Media.
- One student representative of Radio.
- One student representative of Television.
- One faculty member, i.e. a Student Media advisor.
- One staff member, i.e. the Student Affairs Operations and Facilities Analyst.

The Media Council will be responsible for soliciting funding applications from registered campus media organizations. The Measure 13 Subcommittee will allocate funds on a content-neutral basis, in accordance with this referendum, university policy and the law.

ENDORSEMENTS

Alay, Banana Slug News, Chinquapin, City on a Hill Press, Eyecandy, Film Arts Coalition, Fish Rap Live!, Fish Rap TV, GLBTI Network, Golf Team, Guerilla Music Project, Head to Hortense, Kinetic Poetics Project, Kresge Town Krier, KZSC 88.1FM, Las Girlfriends, La Revista, Leviathan, Queer Fashion Show, Red Wheelbarrow, Student Cable Television (SCTV), Student Union Assembly, Student Union Governance Board, Synesthesia Slam, Turnstile, Theta Chi, Variance, Vis-a-Vis, Women's Basketball, Women's Ensemble Theater (WET), TWANAS, Take Back the Night

MEASURE 14: Campus Sustainability Programs Fee Increase

QUESTION

Shall the undergraduates of UCSC increase the existing Campus Sustainability Programs Fee (Measure 9) from \$3.00 per student, per quarter to \$6.00 per student, per quarter to provide the Student Union Assembly (SUA)/Campus Sustainability Council additional funding for new and evolving UCSC student organizations that facilitate collaboration between students, the administration, faculty, and the community to create, implement and monitor sustainability practices on campus, via the Blueprint for a Sustainable Campus?

Note: If Measure 14 passes, it will supercede all language, conditions and distribution of funds from the previous Campus Sustainability Programs Fee (Measure 9) passed by students in Spring 2003. See original undergraduate Measure 9 language at: http://elections.ucsc.edu/electionsSpring03/measures.html#measure9

If Measure 14 passes, all funds generated from Measure 9 will be combined with Measure 14 funds and legally bound by Measure 14 ballot language.

- Increases the existing Campus Sustainability Programs Fee from \$3.00 per student, per quarter to \$6.00 per student, per quarter.
- Fee increase begins Fall Quarter 2005 and is a permanent fee with no ending date.
- Fee will be assessed to all undergraduates enrolled in the fall, winter and spring quarters, and to undergraduate students enrolled in state-funded summer session.
- Fee will generate approximately \$125,955 additional dollars in AY 2005-06, the first year it is in effect, with no return to Financial Aid.

• Fee is sponsored for placement on the ballot by a vote of the Student Union Assembly.

BALLOT STATEMENT

The \$3.00 fee increase will provide funding to the Campus Sustainability Council (CSC), which is a task force of the Student Union Assembly (SUA).

The CSC will distribute funds from this fee on an annual basis to UCSC registered campus organizations that facilitate collaboration between students, the administration, faculty, and the community to create, implement, and monitor environmentally, socially, and economically sound practices on campus, as established through the protocol outlined in a *Blueprint for a Sustainable Campus*.

The CSC will collaborate with the campus in building tangible pieces of the collective vision for a more sustainable campus. The CSC will strive to keep focused on the collective vision to ensure that students, and registered campus organizations support each other together as the groundwork of sustainability on our campus.

This new total of \$6 per student, per quarter fee will provide funding for (but is not limited to) the following:

UCSC's annual *Campus Earth Summit* - a forum for students to set the agenda and collaborate with university administration to advocate for the implementation of, and monitor the University for accountability to the *Blueprint for a Sustainable Campus*. Such efforts will encourage the university to reach environmentally, socially, and economically responsible benchmarks such as:

- Reducing or neutralizing green house gas emissions.
- Increasing sustainable transportation alternatives.
- Promoting Green Building design.
- Promoting the use of Renewable Energy.
- Promoting the use of Sustainable Food Systems that utilize sustainable production, distribution and acquisition procedures.
- Conserving water and energy.
- Ensuring comprehensive waste reduction, recycling, and composting.
- Reducing the use of toxic pesticides and encouraging biological alternatives.
- Improving processes facilitating long range planning.
- Promoting environmentally, socially, and economically just purchasing of products and commodities.
- Experiential and service learning programs, which directly make the lives of our community more sustainable.

UCSC's annual *Campus Earth Festival* encourages student involvement in campus sustainability initiatives that facilitate collaboration with the University. Its purpose is to provide education with celebration of initiatives that lead to campuswide reduction of negative externalities on the environment and practices that have positive repercussions among the communities inhabiting UCSC's ecosystems.

This fee will also support:

- Additional education/networking events, which facilitate communication among diverse members of our community, including administration, students, faculty and community members.
- Stipends for student leaders, interns and advising
- staff who would be responsible for facilitation of the above mentioned events, supporting grant-writing efforts, and promoting the educational and institutional protocol within the Blueprint for a Sustainable Campus and the language to be established in a campus sustainability plan.

1% of the funds generated by this fee will be reserved for the operation of the CSC. These are funds that can be spent internally on the CSC's accountability for financial

tracking, organizational capacity, and communication including a quarterly newsletter to the campus, which informs people regularly with the implementation status of sustainability practices. CSC operational expenditures cannot exceed this percentage. Any remaining operational funds can be added to the allocation for registered campus organizations.

The CSC, a task force of the SUA, consists of a voting body comprised of one undergraduate representative from each respective college sustainability organization (college governments can send a representative if there is no representative who comes forth during elections), two campus community representatives, one representative from the SUA general body, two representatives from the SUA/Student Committee on Committees (SCOC). Council membership can be changed by amendments to the CSC bylaws.

The CSC shall have full and sole decision-making power over all funding allocation and programming decisions so long as those decisions are consistent with this referendum, the SUA constitution, University policy and the law.

ENDORSEMENTS

Student Environmental Center (SEC), Campus Sustainability Council (CSC), Students for Organic Solutions (SOS), Education for Sustainable Living (ESLP), California Student Sustainability Coalition (CSSC), UC Build Green (UCBG), Move UC (MUC), UC Foods (UCF), Chancellor's Sustainability Action Council (CSAC), Program In Community and Agroecology (PICA), Comercio Justo, Homes on Wheels (HOW)

MEASURE 14G: Campus Sustainability Programs Fee Increase

QUESTION

Shall the graduate students of UCSC match the existing undergraduate Campus Sustainability Programs Fee (Measure 9) of \$3.00 per student, per quarter and if Measure 14 (which supercedes Measure 9) is approved by undergraduates during the Spring 2005 election, match the new \$6.00 per student, per quarter to provide the Student Union Assembly (SUA)/Campus Sustainability Council additional funding to support new and evolving UCSC student organizations that facilitate collaboration between students, the administration, faculty, and the community to create, implement and monitor sustainability practices on campus, via the Blueprint for a Sustainable Campus?

Note: If undergraduate Measure 14 passes, it will supercede all language, conditions and distribution of funds from the previous Campus Sustainability Programs Fee (Measure 9) passed by undergraduate students in Spring 2003. See original undergraduate Measure 9 language at:

http://elections.ucsc.edu/electionsSpring03/measures.html#measure9

If graduate Measure 14G passes, all funds generated from Measure 9 will be combined with Measure 14 funds and legally bound by Measure 14 ballot language.

If graduate Measure 14G passes, graduate students will pay the same amount as undergraduates, at either the \$3.00 per student, per quarter level (if undergraduate Measure 14 fails) or the \$6.00 per student, per quarter level (if undergraduate Measure 14 passes.).

SUMMARY POINTS

• New Campus Sustainability Programs Fee of either \$3.00 per student, per quarter or

- \$6.00 per student, per quarter.
- Fee increase begins Fall Quarter 2005 and is a permanent fee with no ending date.
- Fee will be assessed to all graduates enrolled in the fall, winter and spring quarters, and to graduates enrolled in state-funded summer session.
- Graduate fee will generate approximately up to \$18,000, in addition to the \$125,955 additional undergraduate dollars in AY 2005-06, the first year it is in effect, with no return to Financial Aid.
- Fee is sponsored for placement on the ballot by a vote of the Graduate Student Assembly.

The existing \$3.00 fee provides services as described in Measure 9. A \$3.00 increase will provide funding to the Campus Sustainability Council (CSC), which is a task force of the undergraduate student government, the Student Union Assembly (SUA).

The CSC will distribute funds from this fee on an annual basis to UCSC registered campus organizations that facilitate collaboration between students, the administration, faculty, and the community to create implement and monitor environmentally, socially, and economically sound practices on campus, established through the protocol outlined in a *Blueprint for a Sustainable Campus*.

The CSC will collaborate with the campus in building tangible pieces of the collective vision for a more sustainable campus. The CSC will strive to keep focused on the collective vision to ensure that students, and registered campus organizations support each other together as the groundwork of sustainability on our campus.

This (total) of up to \$6 per student, per quarter fee will provide funding for (but is not limited to) the following:

UCSC's annual *Campus Earth Summit* - a forum for students to set the agenda and collaborate with university administration to advocate for the implementation of, and monitor the University for accountability to the *Blueprint for a Sustainable Campus*. Such efforts will encourage the university to reach environmentally, socially, and economically responsible benchmarks such as:

- Reducing or neutralizing green house gas emissions.
- Increasing sustainable transportation alternatives.
- Promoting Green Building design.
- Promoting the use of Renewable Energy.
- Promoting the use of Sustainable Food Systems that utilize sustainable production, distribution and acquisition procedures.
- Conserving water and energy.
- Ensuring comprehensive waste reduction, recycling, and composting.
- Reducing the use of toxic pesticides and encouraging biological alternatives.
- Improving processes facilitating long range planning.
- Promoting environmentally, socially, and economically just purchasing of products and commodities.
- Experiential and service learning programs, which directly make the lives of our community more sustainable.

UCSC's annual *Campus Earth Festival* encourages student involvement in campus sustainability initiatives that facilitate collaboration with the University. Its purpose is to provide education with celebration of initiatives that lead to campuswide reduction of negative externalities on the environment and practices that have positive repercussions among the communities inhabiting UCSC's ecosystems.

The fee will also provide additional education/networking events, which facilitate communication among diverse members of our community, including administration, students, faculty and community members.

Stipends for student leaders, interns, and advising staff who would be responsible for

facilitation of the above mentioned events, supporting grant-writing efforts, and promoting the educational and institutional protocol within the *Blueprint for a Sustainable Campus* and the language to be established in a campus sustainability plan.

1% of the funds will be reserved for the operation of the CSC. These are funds that can be spent internally on the CSC's accountability for financial tracking, organizational capacity, and communication including a quarterly newsletter to the campus, which informs people regularly with the implementation status of sustainability practices. CSC operational expenditures cannot exceed this percentage. Any remaining operational funds can be added to the allocation for registered campus organizations.

The CSC, a standing committee of the SUA, consists of a voting body comprised of one undergraduate representative from each respective college sustainability organization (college governments can send a representative if there is no representative who comes forth during elections), two campus community representatives, one representative from the SUA general body, two representatives from the SUA/Student Committee on Committees (SCOC). Council membership can be changed by amendments to the CSC bylaws.

The CSC shall have full and sole decision-making power over all funding allocation and programming decisions so long as those decisions are consistent with this referendum, the SUA constitution, University policy and the law.

ENDORSEMENTS

Student Environmental Center (SEC), Campus Sustainability Council (CSC), Students for Organic Solutions (SOS), Education for Sustainable Living (ESLP), California Student Sustainability Coalition (CSSC), UC Build Green (UCBG), Move UC (MUC), UC Foods (UCF), Chancellor's Sustainability Action Council (CSAC), Program In Community and Agroecology (PICA), Comercio Justo, Homes on Wheels (HOW)

MEASURE 15: Community and Resource Empowerment "CARE"

QUESTION

Shall a Community and Resource Empowerment ("CARE") Fee of \$5.00 per student, per quarter be assessed to all undergraduates of UCSC, effective Fall 2005, to fund existing and future K-12 Student-Initiated Outreach programs, the American Indian Resource Center, African American Resource and Cultural Center, Asian American/Pacific Islander Resource Center, Chicano Latino Resource Center, the Lionel Cantú Gay Lesbian Bisexual Transgender Intersex Resource Center, and the Women's Center?

SUMMARY POINTS

- New undergraduate compulsory fee of \$5.00 per student, per quarter.
- Fee begins Fall Quarter 2005 and is a permanent fee with no ending date.
- Fee will be assessed to all UCSC undergraduates enrolled in the fall, winter, and spring quarters and to undergraduates enrolled in state-funded summer quarter.
- Student Fees will generate approximately \$209,925 in 2005-2006, the first year it is in effect, with no return to Financial Aid.
- Fee is sponsored for placement on the ballot by a vote of the Student Union Assembly (SUA).

BALLOT STATEMENT

Revenue generated from the \$5.00 CARE student fee will be split two ways; providing funding to six designated Resource Centers* and funding to existing and future K-12 Student-Initiated Outreach programs.

A breakdown of the CARE fee is as follows:

- \$1.00 will provide a programming fund for existing and future K-12 Student-Initiated Outreach programs. This will be matched by a \$2.00 per (undergraduate) student, per quarter funding commitment from the Chancellor for two years (2005-06 and 2006-07), with the possibility of extension following a review of how the funds were spent and the measurable success of the outreach programs.
- \$4.00 per guarter will go to six Resource Centers*
- \$3.00 will go directly to the six designated Resource Centers to be used at their own discretion.
- \$1.00 will provide a programming and operating fund, which can be applied for by the six designated resource centers.

The \$1.00 per student, per quarter funds generated by Measure 15, along with the funds from the Chancellor, will be used to provide funding for existing and future K-12 Student Initiated Outreach programs to be allocated by the Engaging Education Student-Initiated Outreach Committee. This Committee will prepare annual reports for the Chancellor's review (format to be mutually agreed upon) that provide information about how the funds were spent and how the success of the outreach programs was measured.

The remaining \$4.00 will go to the six designated Resource Centers and be split two ways. \$3.00 per student, per quarter of this money will be allocated directly to the resource centers to be used at their own discretion. The remaining \$1.00 per student, per quarter will provide funding to the SUA, to be administered by a newly established Resource Center Programming and Operating Fund Council. The Resource Center Programming and Operating Fund Council will function as a task force of the SUA. This Resource Center Programming and Operating Fund Council shall have sole decision-making power over financial allocation, as long as those decisions are consistent with SUA constitution, university policy and the law.

Only the six designated Resource Centers may apply for programming and operating funds through the Resource Center Programming and Operating Fund Council. At the end of each year, any remaining programming and operating funding may be distributed or saved as carry-forward funds and used at the discretion of the Council. The six designated Resource Centers may apply for the use of the carry-forward funds for programming and operating. The Council must approve these allocations.

The remaining \$1.00 per student, per quarter will go to the Resource Center Programming and Operating Fund.

Council will be comprised of:

- a. One representative from SUA Student Committee on Committees
- b. The SUA Commissioner of Diversity;
- c. One student representative from each of the six designated Resource Centers.

*

- American Indian Resource Center
- African American Resource and Cultural Center
- Asian American/Pacific Islander Resource Center
- Chicano Latino Resource Center
- Lionel Cantú Gay Lesbian Bisexual Transgender Intersex Resource Center
- Women's Center

MEASURE 16: Student Voice and Empowerment Fee

QUESTION

Shall the undergraduates of UCSC assess themselves \$.75 per student, per quarter to provide funding to the Student Union Assembly (SUA) Student Committee on Committees (SCOC) to ensure student representation and voice on all major campus decision-making and advisory committees, ensure communication with and between student representatives on committees, and facilitate campuswide outreach for available positions?

SUMMARY POINTS

- Establishes a new undergraduate compulsory fee of \$.75 per student, per quarter.
- Provides 25% Return-to-Aid or \$0.19 of the fee to assure that lower income students have Financial Aid assistance in paying the fee.
- Fee begins Fall Quarter 2005 and is a permanent fee with no ending date.
- Fee will be assessed to all undergraduates enrolled in the fall, winter and spring quarters, and undergraduates enrolled in state-funded summer session.
- Fee will generate approximately \$ 31,489 in AY 2005-06, the first year it is in effect, with \$23,617 going to the SUA/SCOC and \$7,872 going to Financial Aid.
- Fee is sponsored for placement on the ballot by a vote of the Student Union Assembly.

BALLOT STATEMENT

The Student Committee on Committees (SCOC) is a committee of the UCSC undergraduate student government, the Student Union Assembly (SUA).

The SCOC Council is composed of eleven members. One member is the SUA Internal Vice Chair (IVC), who is elected during annual campuswide elections. College student governments appoint the other ten members, with one member from each college.

The SCOC presently receives a small amount of funding through the SUA budget and through registration fees. This funding is insufficient to carry out SCOC's mission of student voice and empowerment through committee representation.

If Measure 16 is approved, funds will go to the SCOC to augment the existing budget to ensure that students are represented on all major decision-making and advisory committees. The SCOC budget will be appropriated as follows:

55%	Funding stipends for SCOC officers and interns to coordinate the internal business of the SCOC, and funding to compensate SCOC general, and steering committee members for SCOC work, provided that they account for and verify all time spent and do not exceed a quarterly maximum time figure set by the SCOC each year (\$13,051 estimated in 2005-06).
25%	Funding campuswide outreach, recruitment, and operational costs of the SCOC (\$5,932 estimated in 2005-06).
15%	Funding to provide a small stipend to student committee representatives, provided that they account for and verify all time spent in committee meetings. These representatives would be required to attend all meetings of their committee, respond

promptly to student inquiries about their committee, attend

quarterly Cross Committee Communication Caucus (C^4) meetings, make regular reports about the activities of their committee, participate in SUA and SCOC committees relating to their committee's subjects, and maintain a detailed binder about their committee's work in the SUA office. This money can also be spent on general SCOC outreach if not needed for stipends (\$3,559 estimated in 2005-06).

5%

Funding for operating and programming costs of the Cross Committee Communication Caucus (C^4) so that representatives can host fora to share issues and concerns with other students on committees and with the campus student governments (\$1,187 estimated in 2005-06).

ENDORSEMENTS

The Student Union Assembly (SUA)

MEASURE 17: Modification to Engaging Education Programs Fee Language (Measure 10)

QUESTION

Shall the undergraduates of UCSC modify the language of MEASURE 10 to change how e2, a task force of the Student Union Assembly (SUA) utilizes funds generated from Measure 10 (passed in Spring 2003)?

SUMMARY POINTS

- No new/additional fee is being proposed and the existing permanent Engaging Education Program Fee of \$4.20 per student per quarter fee will remain in place.
- Measure 17 is sponsored for placement on the ballot by vote of the Student Union Assembly (SUA).

BALLOT STATEMENT

New Language:

The revenue generated from this fee will be used for programming, student intern positions, administrative staff positions, and operational costs that address issues such as the low rates of recruitment, retention, and graduation that historically underrepresented communities face within the university system. The funds generated by Measure 10 will provide funding to the SUA, to be administered by an e2 Board of Directors. This Board will function as a permanent task force of the SUA. The Board will provide funding and resources to existing outreach and retention programs, as well as opening up possibilities for future projects that improve campus diversity, such as educational teach-ins, forums, conferences, etc.. The Board will also work in communication with colleges, student organizations and other appropriate units in order to ensure the most effective use of all available resources.

Original Language that will be <u>replaced</u> by the New Language (above) is:

A breakdown of the proposed e2 budget is:

- \$1.50 will provide a programming fund for existing and future student initiated outreach and retention programs.
- \$1.20 per quarter will fund student intern positions, which coordinate outreach and retention programs sponsored by the e2 board.
- \$1.00 per quarter will pay an administrative staff person for the e2 Board.
- \$0.50 per quarter will fund an operating budget for e2 programming (e.g. copier fees, phone lines, internet, etc.).

WHY IS THIS CHANGE BEING PROPOSED?

Because of constantly changing student needs, amendments to Measure 10 reflect the importance of student-initiated programming. As the priorities of the student body change, current language limits the ability for Engaging Education (e2) to utilize its financial resources effectively. Proposed changes will enable e2 to utilize funding as needs change, while allowing e2 to provide a wider variety of services to all students.

ENDORSEMENTS

MEASURE 18: Student Health Center Facilities Improvement Fee

QUESTION

Shall the undergraduate and graduate students of UCSC assess themselves \$27.00 per quarter to provide funding for renovating and enlarging the Student Health Center to accommodate the needs of our increased student population?

- New undergraduate and graduate compulsory fee of \$27.00 per student, per quarter.
- Provides 25% Return-to-Aid or \$6.75 of the fee to assure that lower income students have Financial Aid assistance in paying the fee.
- Students would not begin paying the fee until the renovation is completed, estimated to be Fall 2009, contingent upon when design and construction financing becomes available.
- The fee will be re-evaluated at the end of the 30-year financing period to determine
 what portion of the fee needs to be continued to provide for on-going facility
 maintenance.
- Any reserves generated by this fee would first be used to create a major maintenance reserve. The Vice Chancellor Student Affairs would approve any additional reserve allocations, with recommendations from an advisory committee.
- Fee will be assessed to all undergraduates and graduates enrolled in the fall, winter and spring quarters and undergraduates and graduates enrolled in state-funded summer session.
- Students will be participants on the committee to assist in the planning, programming, and design of the facility.
- Fee would generate approximately \$1,363,635 in AY 2009-10, with \$1,022,727 going to the Health Center Facilities Improvement project and \$340,908 going to Financial Aid.
- Fee is sponsored for placement on the ballot by a vote of the Student Union Assembly, and petitions signed by more than 10% of all undergraduate and graduate students.

The Student Health Center currently houses Student Health Services, Counseling and Psychological Services, Rape Prevention Education, and Health Promotion programs. Originally built in 1969, the building was sized for a much smaller campus and designed on an infirmary model with hospital rooms for overnight care. Health care delivery has changed dramatically since then, while the campus population continues to grow far beyond what the original building can accommodate. The \$27 per quarter facilities improvement fee will be used to plan, site, program, design, approve, and build and maintain a major renovation and expansion of the Student Health Center facility.

Aside from gains in operating efficiency, which translate for students into faster service and lower costs of care, a renovated facility of modern design will address privacy and confidentiality concerns with the existing clinical area, and support the introduction of electronic clinical information systems and other technological tools that are a part of modern health care. This will benefit all students for many years to come.

ENDORSEMENTS

This plan for improvement of the health center facility has been endorsed by:

- The UCSC Student Union Assembly (SUA)
- The Student Health Advisory Committee, a student group concerned with campus health issues and advisory to the Student Health Center (SHAC).

MEASURE 19: Multi-Use Student Events Center

QUESTION

Shall the undergraduates and graduate students of UCSC assess themselves \$175.00 per student, per quarter to provide funding for the construction, operations, maintenance and staffing of a Multi-Use Indoor Student Events Center?

- New undergraduate and graduate compulsory fee of \$175.00 per student, per quarter.
- Provides 25% Return-to-Aid or \$43.75 of the fee to assure that lower income students have assistance with Financial Aid.
- Students would not begin paying the fee until the construction is completed, estimated to be Fall 2009, contingent upon when design and construction financing becomes available.
- The fee will be re-evaluated at the end of the 30-year financing period to determine what portion of the fee needs to be continued to provide for on-going facility maintenance and staffing.
- Any reserves generated by this fee would first be used to create a major maintenance reserve. The Vice Chancellor Student Affairs would approve any additional appropriations from reserves, with recommendations from an advisory committee.
- Fee will be assessed to all undergraduates and graduates enrolled in the fall, winter and spring quarters, and to undergraduates and graduates enrolled in state-funded summer session.
- Students will be the majority participants on the committee to assist in the planning, programming and design of the facility.
- Fee would generate approximately \$ 8.838,375 in AY 2009-10, with \$6,628,781

- going to the Event Center and \$2,209,594 going to Financial Aid.
- Fee is sponsored for placement on the ballot by petitions signed by more than 10% of all undergraduate and graduate students.

How will the Fee be Used

The fee will be used to plan, site, program, design, approve, build, maintain, and staff a multi-use student event center with a seating capacity up to 4,000 people, depending on type of event being held.

Why is the Fee Needed

UCSC has the most inadequate student life facilities of all the UC campuses and state universities in California. The state does not provide funding for these types of facilities. UCSC students need an indoor facility that can accommodate an array of activities and hold more than 450 people (which is the current largest indoor space capacity on campus).

The Events Center will provide a venue for:

Multi-Cultural Events

World Class Lectures and Debates

Division III Athletic Competitions

Musical Events, Dances, and Concerts

Convocations, Commencements, Fund-Raising Events, and Graduation Celebrations Employment and Other Types of Fairs

Indoor recreation such as basketball, dodge ball, badminton, and volleyball Events co-sponsored with the City of Santa Cruz

Additional programming space for the 3,000 students who are turned away every year from Physical Education Classes, Recreation Classes, and Workshops

Many new student job opportunities

ENDORSEMENTS

Student Athletic Advisory Committee, Men's Soccer Club, Athletic Department, Men's Rugby Club, Intramural Department, Women's Rugby Club, Physical Education Department, Men's Lacrosse Club, Wellness Center, Women's Lacrosse Club, Recreation Department, Equestrian Club, Warrior Yoga Club, Baseball Club, Quantum Jujitsu Club, Cycling Club, Men's Cross Country Club, OPERS Facilities Center, Track and Field Club

PRO STATEMENT

Measure 19 will enhance the quality of student life. The Santa Cruz campus suffers from a lack of indoor facilities where all students may congregate centrally for graduations, concerts, lectures, and athletic/recreational events. Existing facilities for physical education, wellness, recreation, sports, and intramurals were designed to meet the needs of 7,000 students. Today's enrollment is close to 15,000! A survey completed by an independent consultant indicated most other comparable universities and many high schools have better facilities.

Measure 19 will provide more activities and programs that increase mental and physical health. Anxiety and depression are frequent symptoms of students who do not have adequate opportunities for wholesome, enjoyable physical activity. More than 200 events and group programs have been identified that would use this facility which would provide academic, social, and physical programs for more than 80,000 participants per year.

There are more than 3,000 turn-aways per year from physical education classes, intramural programs, sports opportunities, and recreational classes, workshops, and

outings. Over 300,000 entries per year are recorded through the east field house entrance point.

A student opinion survey indicated that one of the major reasons students did not participate more in the activities mentioned above was because of very poor facilities. Newer facilities would continue to attract mores students to our programs and thus improve the wellness of the campus community.

The new center will provide additional opportunities for revenue generation which could be used for and by a wide range of student activities and organizations. This income will be used to reduce the need to tap registration fees for funding the operational and maintenance costs associated with the facilities. Income will be generated from: sale of recreation cards to faculty and staff, rental of sports facilities, revenue from ticket sales to concerts, lectures, and sporting events, as well as summer camps, conventions, and conferences.

This facility and related events will increase positive interactions between students, faculty, and staff. There will be more opportunities for the entire campus community to come together to learn about themselves and others through open, respectful communication.

Measure 19 will significantly increase opportunities for student employment and leadership positions. It is estimated that more than 100 new jobs and leadership positions will be created. A planning committee will be established with a majority of student participants.

Admissions and retention should be improved. Information from a previous survey indicated that a major reason students left before graduation was because of a lack of things to do on campus and a lack of campus unity. Newer facilities and more programs will improve retention and graduation rates.

MEASURE 20: Athletic, Intramural, and Club Teams

QUESTION

Shall the undergraduates and graduate students of UCSC assess themselves \$24.00 per student, per quarter to provide funding to the Office of Physical Education, Recreation, and Sports (OPERS) for our NCAA Division III teams, intercollegiate clubs, and intramural sports and events?

- New undergraduate and graduate compulsory fee of \$24.00 per quarter, per student.
- Provides 25% Return-to-Aid or \$6.00 of the fee to assure that lower income students have assistance with Financial Aid.
- Fee begins Fall Quarter 2005 and is a permanent fee with no ending date.
- Fee will be assessed to all undergraduates and graduates enrolled in the fall, winter and spring quarters and undergraduates and graduates enrolled in state-funded summer session.
- Fee will generate approximately \$1,076,040 in AY 2005-06, the first year it is in effect, with \$807,030 going to referendum programs, and \$269,010 going to Financial Aid.
- Fee is sponsored for placement on the ballot by a vote of the Student Union Assembly (SUA), and by petitions signed by more than 10% of all undergraduate and graduate students.

How Will the Fee be Used

The fee will be used to fund programming for more than 4000 students currently involved in NCAA sports, intercollegiate clubs, and intramural events. This funding will support coaches' salaries, team allocations, student officials and student staff, team travel, equipment and membership fees.

Why is the Fee Needed

The fee is needed to reduce participant out-of-pocket expenses for UCSC student athletes (currently estimated at \$150 - \$500 per student, depending on the sport or club) and to decrease the high turnover rate of coaches due to low salaries and part time positions. The state does not provide funding for these types of activities. UCSC is the only NCAA Division III school in the UC system. If we want to maintain this unique status, the campus needs to support our programs through student fees, as we do not have access to the big TV and corporate sponsorships which fund sports programs at our sister, Division I, UC campuses.

How Will Students Benefit

- Provides more opportunities to students who otherwise could not afford to participate in team, club, and intramural sports while in college.
- Creates a better, more competitive and exciting sports program leading to increased school spirit.
- Helps our coaches, our athletes, and our students by creating jobs for student employees who staff and officiate at all UCSC sporting events.
- Provides funding for teams and clubs allowing for safer travel options and more appropriate team allocations.
- Increases ability to attract diverse, highly qualified and highly motivated scholar-athletes to UCSC.

ENDORSEMENTS

Student Athletic Advisory Committee, Athletic Department, Equestrian Club, Intramural Department, Cycling Club, Physical Education Department, Men's Soccer Club, Wellness Center, Men's Rugby Club, Recreation Department, Women's Rugby Club, Warrior Yoga Club, Men's Lacrosse Club, Quantum Jujitsu Club, Women's Lacrosse Club, OPERS Facilities Center, Men's Ultimate, Men's Cross Country Club, Track and Field Club, Fencing Club

PRO STATEMENT

Measure 20 provides an opportunity for UCSC students to drastically improve student life on campus. It places the future of the Intramural programs, Athletics and Club Teams at UC Santa Cruz squarely in the hands of the students.

Measure 20 will enhance the opportunities to bring students, faculty and staff together in educational opportunities that promote healthy lifestyles, enhance a sense of community, foster leadership and teamwork skills, and encourage the pursuit of excellence.

Measure 20 will enable UCSC to better meet the challenge of providing the programs and opportunities that will serve the needs and desires of UCSC students. Presently, OPERS is forced to turn away thousands of students looking for the opportunity to participate. This measure will enable OPERS to increase their programs to meet the wide variety of desired activities that have been requested by student, faculty, staff and alumni that contribute to lifelong fitness and well being.

Club and Intramurals serve approximately 70 % of the total students.

Measure 20 will ensure that UCSC maintains the only NCAA DIII program in the UC system. We feel that this is fully in line with the history and spirit of UCSC. And vitally important when you consider that 99% of high school athletes don't receive athletic scholarships and UCSC is the only public university on the west coast that offers athletic opportunities for the student-athlete. The UCSC athletic program presently receives approximately 1/4 of a comparable program. Measure 20, on the other hand, will enhance opportunities by providing approximately 75% of the funding of comparable program.

Finally, Measure 20 will unquestionably enhance the life of students at UCSC. In our pursuit to provide the highest levels of opportunities and services for the students at UC Santa Cruz Measure 20 is the answer.

The increased demand for educational opportunities that promote healthy lifestyles from students, faculty, staff and alumni is the inspiration behind Measure 20. With your support, Measure 20 will allow us to take the first step in providing the breath of programs that will best serve the diverse needs and desires of the UCSC student body.

MEASURE 21: Multi-Use Outdoor Events/Soccer Venue

QUESTION

Shall the undergraduate and graduate students of UCSC assess themselves \$45.00 per student, per quarter to provide funding for the construction, operations, maintenance and staffing of a multi-use outdoor events venue (consisting of a lighted field, and seating and amenities for up to 2000 spectators) to be used primarily for soccer and other special events?

SUMMARY POINTS

- New undergraduate and graduate compulsory fee of \$45.00 per student, per quarter.
- Provides 25% Return-to-Aid or \$11.25 of the fee to assure that lower income students have Financial Aid assistance in paying the fee.
- Students would not begin paying the fee until the facility is completed, estimated to be Fall 2009, contingent upon when design and construction financing becomes available.
- The fee will be re-evaluated at the end of the 30-year financing period to determine what portion of the fee needs to be continued to provide for on-going facility maintenance and staffing.
- Any reserves generated by this fee would first be used to create a major maintenance reserve. The Vice Chancellor Student Affairs would approve any additional reserve allocations, with recommendations from an advisory committee.
- Fee will be assessed to all undergraduates and graduates enrolled in the fall, winter and spring quarters, and to undergraduates and graduates enrolled in state-funded summer quarter.
- Students will be majority participants on the committee to assist in the planning, programming, and design of the facility.
- Fee would generate approximately \$2,272,725 in AY 2008-2009, with \$1,704,543 going to the Multi-Use Outdoor Events/Soccer Venue and \$568,182 going to Financial Aid.
- Fee is sponsored for placement on the ballot by petitions signed by more than 10% of undergraduate and graduate students.

BALLOT STATEMENT

How Will the Fee be Used

The fee will be used to plan, site, program, design, approve, build, maintain and staff a lighted outdoor events (field) venue with seating and amenities for up to 2000 spectators.

Why is the Fee Needed

The fee is needed because UCSC has the lowest (per capita student) amount of recreational/sport fields compared to UC campuses and all the state universities in California. UCSC has half the field space of comparable institutions. Students are forced to play on fields that are severely compromised because of overuse. As a result, the campus must pay extremely high maintenance and repair costs. The campus needs an outdoor venue for graduations and other popular events.

The state of California does not provide funding for these sorts of facilities.

The Multi-Use Outdoor Events Venue will provide space for:

- Multi-cultural Festivals and Fairs
- Division III and intramural Athletic Competitions (Soccer/Rugby, etc.)
- Musical Events, Dances, and Concerts
- Convocations, Commencements, and Graduation Celebrations
- Festivals, Fairs, and Pow-Wow's
- Events co-sponsored with the City of Santa Cruz

ENDORSEMENTS

Student Athletic Advisory Committee, Athletic Department, Intramural Department, Men's Soccer Club, Physical Education Department, Men's Rugby Club, Wellness Center, Women's Rugby Club, Recreation Department, Men's Lacrosse Club, Warrior Yoga Club, Women's Lacrosse Club, Quantum Jujitsu Club, Men's Ultimate, OPERS Facilities Center, Equestrian Club, Baseball Club, Men's Cross Country, Track and Field Club

PRO STATEMENT

Measure 21 would build a prominent, sustainable, state of the art recreational venue and support facilities that would enhance university quality of life for the entire campus community.

More than 150 different groups and events could use this space to provide programs and activities for more than 80,000 participants. Examples include: graduations, special Olympics, career and health fairs, earth summit conference, college lectures, musical events and concerts, political speeches and rallies, multi-cultural events, summer conferences and camps, Rainbow Theater, MLK type events, physical education classes, intramural events and activities, recreation classes, workshops, and drop-in use, city/community events, professional athletic events, national high school and collegiate championships and more than 40 athletic teams and clubs.

Currently UCSC has only 13 acres of field space for more than 14,000 students. Comparable institutions have double the acreage. Because of over-use, students have to pay much more for maintenance and rehabilitation of overused fields. During the wet winter months fields must be closed due to flooding and damage due to use in a wet condition. The new, widely accepted artificial turf would provide 24/7 use of the field.

All profits will be allocated by a student majority committee. Staff will continue to lool for donors. More student jobs will be available. OPERS facilities have reached capacity, currently there is no room for growth.

Measure 21 would promote, enhance, and maintain the natural beauty and view-

shed while serving the entertainment, social, cultural, and educational needs of the university community.

Campus Elections Home Page

If you have any questions, comments or concerns regarding the content of the fee referenda or opinion poll portion of this ballot, please contact Anita Díaz, Chief Operating Officer, Student Affairs, at (831)459-3755 or ald@ucsc.edu.

If you have any questions, comments or concerns regarding the content of the Student Union Assembly officer elections portion of this ballot, please contact the Student Union Assembly at (831)459-4838 or suaofficers@ucsc.edu.

For technical questions contact: sa-web@ucsc.edu.