

2014 Campus Elections
Spring Ballot

Measure Number: 56
Referendum Title: Amendment to Measure 30: Strengthening Access to Learning Support Services
Ballot Type: Increase to Existing Fee
Ballot Author: Learning Support Services
Contact: Ricardo Gomez

Question: Shall the undergraduate students of UCSC Provide funding for Learning Support Services including tutoring and Modified Supplemental Instruction with the exception of Core Writing Tutoring by increasing Measure 30 by \$5.36 per student per quarter, resulting in a total fee of \$12.00 per student, per quarter?

Summary Points

- Adds an additional fee of \$5.36 to the current permanent fee of \$6.64 to create a new fee of \$12.00, per quarter.
- Fee will be assessed to all undergraduates enrolled in Fall, Winter, Spring, and Summer quarters. The amount charged in summer quarter will be reduced based on the degree of service available and consultation with the Student Fee Advisory Committee.
- Fee increase will generate approximately \$247,230.ⁱ Of this amount, \$81,585, or 33%, will go toward the Return-to-Aid component that will help students who receive financial aid pay for this fee.
- Fee increase begins fall quarter 2014 and is a permanent fee with no end date.
- The revenue generated from this fee will go to fund Learning Support Services, which includes tutoring and Modified Supplemental Instruction (MSI).
- Students were consulted regarding this fee through the following mechanisms: a survey was sent to 2,580 students who currently use MSI and tutoring sessions, of which 443 responded; a survey was sent to 190 student LSS staff members, of which 67 responded; a meeting was held consisting of approximately 100 LSS tutors and MSI Learning Assistants.
- The Student Fee Advisory Committee (SFAC) does not support this referendum. The committee fully supports the mission of Learning Support Services and supports providing all students with the academic assistance they need to succeed at UCSC. However, the committee has some concerns regarding the proposed fee increase, and so has decided not to support this ballot measure.
- The fee is sponsored for undergraduates on the ballot by Resolution of the Student Union Assembly and Resolution by 2/3 of the College Student Governments (College 8, College 9, College 10, Cowell, Crown, Kresge, Merrill, Stevenson).

Ballot Statement

Background Information:

Learning Support Services (LSS) provides three primary programs to help students excel academically: Modified Supplemental Instruction (MSI), tutoring (subject and writing), and drop-in writing and math assistance.

MSI provides peer-guided interactive group learning sessions that are attached to approximately 45 selected lower and upper division undergraduate courses which have proven to be challenging for many students. Examples of subject areas include math, chemistry, biology, physics, computer science and engineering, economics, psychology and sociology, among other disciplines. MSI sessions are

offered weekly. Data indicates that students who attend MSI pass courses at a higher rate than students who do not attend MSI.

Tutoring is available to all students and covers a variety of courses not supported with MSI, including writing. Tutoring sessions are held weekly for one hour. Each session is limited to 4-6 students, with one-on-one tutoring available for writing sessions and students with Disability Resource Center accommodations.

Drop-in tutoring assistance is available for writing and math for several hours each week.

Measure 30 was passed in Spring 2007 specifically to provide funding to LSS for subject tutoring and Modified Supplemental Instruction (excluding freshman core writing tutoring). Of the 4,296 undergraduate students that voted, 61.6% voted in favor of the measure. The \$6.64 quarterly fee began in Fall 2007 with 33% of the funds dedicated to financial aid for needy students. In 2012-13, the total revenue for LSS programs was \$211,200.

Currently, Learning Support Services is funded primarily by Student Services Fees, Student Programs Fees (Measure 7) and the Learning Support Services Fee (Measure 30). Of the total \$830,000 budget for LSS in 2012-13, approximately 26% of the funding came from Measure 30 funds. However, due to increased student utilization of MSI and tutoring, LSS will experience a budget shortfall by the end of the 2013-2014 academic year. This budget shortfall will result in a reduction in LSS services during future academic years if more funding does not become available.

How the fee will be used:

The fee will be used by Learning Support Services to fund tutoring and supplemental instruction programs and services that currently provide academic assistance to over 6,200, 39% of UCSC undergraduate students. On average each quarter LSS supports 174 courses with tutoring and 55 courses with Modified Supplemental Instruction. The majority of the funds will be spent on the salaries of UCSC students hired by LSS and employed as MSI Learning Assistants, tutors, and/or LSS Student Office Assistants. Currently, LSS employs over 350 students each year. This increased funding will add approximately 150 student jobs. As of spring 2013, Learning Support Services has had insufficient funding to meet students' expressed needs for tutoring and Modified Supplemental Instruction support. The Measure 30 Amendment will enable Learning Support Services to more effectively fulfill student requests for much needed academic assistance.

Why the fund is needed:

Due to a shortfall in funding, Learning Support Services is currently unable to offer tutoring in addition to MSI for courses that are MSI supported. Furthermore, Learning Support Services is unable to place enough MSI Learning Assistants in large classes, over 250 students, to offer enough MSI sessions to fulfill students' demand for access to MSI support. Beginning in spring quarter, 2013, and for the first time since spring 2007 when Measure 30 was passed, Learning Support Services was not financially able to meet the UCSC undergraduate student demand for tutoring and MSI academic support. This amendment to the Measure 30 fee will ensure that MSI and tutoring are available to an increasing number of UCSC undergraduates who will benefit from access to academic support. An increased number of UCSC students will have access to Modified Supplemental Instruction, and tutoring will be available for all classes upon request and the LSS ability to find a qualified student tutor (with the exception of College Core).

Additionally, the greater University community will benefit, because tutoring and supplemental instruction promote diversity in the University by generating equal educational access to success, as well as more equitable academic outcomes for students coming to UCSC with varied previous educational opportunities.

ⁱ Based on the 2012-2013 three-quarter average of undergraduate student enrollment of 15,375

2014 Campus Elections Spring Ballot

Measure Number: 57
Referendum Title: Gardens, Resources, Opportunities, Waste management (GROW) Fee
Ballot Type: New Fee
Ballot Author: CASFS (Center for Agroecology and Sustainable Food Systems)
Contact: Austin Lewis, FSWG Member

Question: Shall the undergraduates of UCSC provide funding for college garden and waste reduction work positions, resources for the development of gardens and waste management systems across campus, and educational resources by implementing a new compulsory fee of \$2.95 per student, per quarter starting Fall 2014?

Summary Points:

- New undergraduate student fee of \$2.95 per student, per quarter effective Fall 2014 with no end date.
- Fee will be assessed to all undergraduates enrolled in Fall, Winter, Spring, and Summer Quarters.
- Fee will generate approximately \$136,068 annually¹. Of this amount, 33%, or \$44,902 will go toward the Return-to-Aid component that will help students who receive financial aid pay for this fee.
- The Student Fee Advisory Committee (SFAC) supports this referendum. The committee approves of the creation of student jobs and the campus goals of achieving zero waste by 2020, and believes this referendum will help achieve this by institutionalizing sustainability and educational practices.
- Students were consulted regarding the interest and benefits of this fee via the establishment of an advisory committee of students working across campus garden, waste management and other food related organizations. In addition, feedback was solicited at the quarterly food system working group meeting, and weekly meetings of advisory committee participating student organizations.
- The fee is sponsored for undergraduates on the ballot by resolution of the Student Union Assembly.

Background Information:

The purpose of GROW (Gardens, Resources, Opportunities, Waste management) is to ensure students have adequate training and educational opportunities to garden, compost, and reduce their impact on the environment. This measure will provide infrastructure support and student employment positions on the UCSC campus, across college gardens, experiential learning sites, and waste reduction efforts as we strive for a Zero waste campus by 2020. Resource requests for GROW funded projects will be reviewed by college and campus administration, as appropriate, and must receive campus approval for any physical development that is proposed and supported through GROW.

The measure will support the financing of student employment positions for the campus farm, college gardens, and waste reduction efforts across units. Approximately 40% of the fee will be used to fund student activities. GROW will also provide a community tool and seed lending library for all undergraduate students with quarterly trainings and workshop

opportunities targeting both residential and non-residential students. The measure will promote the development of new student-led gardens on campus with the goal of having at least one garden for each pair of sister colleges.

The measure will promote the support for student-engaged gardens on campus with the goal of ensuring UCSC has at least one garden for each pair of sister colleges for students to access. GROW will provide funding for experiential learning opportunities in both co-curricular and curricular programs through a new part-time staff position to oversee expanding opportunities for UCSC students and respective sites that receive support from this measure. CASFS (Center for Agroecology and Sustainable Food Systems) will convene a student grant making committee for annual requests from students and registered student organizations for research and program activities directly engaging campus gardens, experiential learning sites, waste reduction and composting efforts. The funding for grants will be governed by CASFS with the student grant making committee and will be in accordance with all campus policies. The committee will review programs and proposals to ensure they meet funding requirements. An annual report, produced by the CASFS staff member, will be available for review by the campus community online and upon request.

The fee requested is needed to expand and build a more mutual connection between campus gardens and the greater student body. The fee will fill the need for more campus work opportunities through employment with campus gardens and other public, resource-oriented initiatives around waste reduction. The fee will be used to expand the growth of existing gardens and initiate support for new sites. The fee will meet the need to further UCSC's 2020 zero waste goal by utilizing a portion of compostable campus waste within campus gardens and grounds. To meet the need for tools in which to establish these ventures, the fee will provide community resources for the greater student body in the form of a general tool and seed library. To further students' education of horticulture and composting issues, the fee will support skill-building and technical assistance workshops for students across their experience and interest level. The fee builds on a burgeoning student demand for more workshops, classes, and resources toward gardening and waste reduction.

The funding will serve the undergraduate student community through an increase of workshops, internships under the auspices of the Environmental Studies Department as well as other sponsoring units, student jobs, and volunteer opportunities offered at experiential learning sites. This hands-on student centered education will provide greater awareness of sustainable practices and provide the ability for students to feel comfortable and capable using gardening & waste reduction skills in their everyday lives. GROW will support college garden sites & waste reduction efforts with infrastructure grants to increase their capacity for co-curricular learning and student involvement as per college review and approval in advance of submitting resource requests.

Over the past four years students have contributed to the development of the Campus Sustainability Plan (2010-2013) which calls for garden sites at all colleges and ambitious waste reduction and composting goals. These latter goals also coincide with the UC wide Policy on Sustainable Practices, within the Waste Reduction goals that were co-developed by students across all UC campuses over six years ago. Each year students gather at the annual Earth Summit that contributes to the Blueprint for a Sustainable Campus. Each year students call for more

gardens and greater waste reduction efforts that call for a greater number of positions and opportunities for them.

The GROW Fee budget plan (enclosed below) ensures resources can be strategically engaged across the design and focus areas of this measure. Including half-time staffing that directly supports the programs and projects involving students and the administrative duties of this measure. This ensures institutional continuity and accountability in accordance with UCSC and College policies and procedures. We appreciate each and every student who sees value in supporting this vision to support student learning and experience in critical arenas of life skills through this exciting measure and look forward to offering resources and support for all of you!

Student Positions	20,000
Staffing	33,000
Student Annual Project Grant Making	20,000
Events & Workshop	5,000
Materials-copies, tools, seeds	5,000
Travel	3,000
Total Annual Budget	86,000

ⁱ Based on the 2012-2013 three-quarter average of undergraduate student enrollment of 15,375

2014 Campus Elections
Spring Ballot

Measure Number: 58
Referendum Title: Fee to Increase University Library Hours to 24/5
Ballot Type: New Fee
Ballot Author: Vanessa Morales, SUA Commissioner of Academic Affairs & Nicky England, SUA
Library Liaison
Contact: Vanessa Morales, suacoaa@ucsc.edu

Ballot Information:

Shall the undergraduate students of UCSC provide funding for the University Library to increase their hours of operation to 24 hours per day, 5 days a week (Sunday through Thursday) at the Science and Engineering Library, by establishing a new, temporary fee of \$4.25 per student, per quarter, beginning Fall 2014 and ending Spring 2017?

Summary Points:

- New undergraduate compulsory fee of \$4.25 per student per quarter.
- Fee begins Fall Quarter 2014 and is a temporary 3 year fee with an ending date of Spring 2017.
- Fee will be assessed to all undergraduates enrolled in the fall, winter, and spring quarters.
- Fee will generate approximately \$196,031¹ annually. Of this amount, \$1.40 per student per quarter (33%), or \$64,575, will go toward the Return-to-Aid component that will help students who receive financial aid pay for this fee. The remaining \$131,456 will be applied toward the Science and Engineering Library remaining open 24 hours per day, five days per week.
- The Student Fee Advisory Committee (SFAC) does not support this referendum. SFAC fully supports the UCSC libraries and believes that 24 hour library service should be provided to students. However, the committee does not support using student fee money to accomplish this, and believes that doing so would diminish the pressure for the Administration to provide this to students as a basic condition of enrollment.
- Fee is sponsored for undergraduates by Resolution by the Student Union Assembly and Resolution by 2/3 of the College Student Governments (College 8, College 9, College 10, Crown, Kresge, Merrill, Stevenson).

Ballot Statement:

The fee will be used by the University Library to support staff and student wages to increase hours of operation at the Science and Engineering Library as follows: Open 24 hours, Sunday – Thursday.

Currently, the Science and Engineering Library hours for Fall/Winter/Spring are:

Monday - Thursday	8AM - 12AM
Friday	8AM - 8PM
Saturday	11AM - 7PM
Sunday	10AM - 12AM

If the fee is passed then the new expanded Fall/Winter/Spring hours for the Science & Engineering Library would be:

Sunday	10AM - 12AM
Monday - Thursday	24 Hours
Friday	12AM - 8PM
Saturday	11AM - 7PM

The Hours for McHenry Library would remain the same as they are presently.

Why is the Fee Needed?

The fee is needed to increase access to Library services in order to increase the student's ability to access a quiet, uninterrupted space for study. Greater access to the Library is a key component to the students' academic success, as well as the student's lifestyle requires more flexible operating hours.

Who Will Benefit?

All students and members of the campus community who utilize library services at UCSC will benefit from the passage of this referendum.

Student Consultation Method:

In the Spring 2009, the Library surveyed 297 undergraduate users. When asked what would have made their Library experience better, 42% of respondents noted longer operating hours. The student consultation process continued with a student directed survey of 176 randomly sampled undergraduates in Fall of 2009 that gauged student interest in the extension of library hours. This was conducted by a group of student supporters of the library. Sixty percent of the students surveyed supported a fee increase ranging from \$5.00 - \$7.00 per quarter. In January 2010, 1,572 students responded to a follow-up survey that was distributed by the same student group. Over half of the respondents (51.7%) indicated that their educational experience had been negatively impacted by cuts to library hours. Thirty-eight percent of the respondents supported a library hours referendum, while 43% needed more information. Fifty-eight percent indicated they were more likely to support a referendum with a 3- year sunset clause. When asked which service hour additions they preferred, their clear first choice was extended finals hours, then Saturdays and weekday evenings, with weekday mornings a strong last place.

The Increase University Library Hours of Operation fee (Measure 42) passed in 2010 with nearly 84% of students voting in favor (out of 6,121 students who voted on the measure). Library hours were increased several hours per day and resulted in approximately the current hours of operation. The fee lasted three years and expired at the end of Summer 2013. Current hours are being maintained through campus funding.

In 2012, the Library asked UCSC students whether they would support extending the \$6.50 per quarter student fee to support library hours (Measure 42) indefinitely. Of the 987 people who answered the question "Would you support continuing the \$6.50 per quarter fee to maintain the current Library operating hours?." 87.3% responded 'Yes'.

There were several opportunities in the survey for students to add comments to their responses and the library categorized those responses thematically. The focus of this survey was maintaining current hours, not extending them. However, students took the time to express their desire for extended hours many times. The survey generated 797 comments. Of those, 48 comments directly mentioned 24 hour service and a further one hundred mentioned extended hours. Some of the comments included:

- "24/5"!
- "I would pay more to have 24-hour open library"
- "I would support a \$20.00 or even \$50.00 fee increase/quarter to keep the library open 24/7 that is the way an university should be. I already pay a lot to go to this campus. I should have the ability to use the library anytime."
- We invited respondents to leave any additional comments. Two hundred and eight people did so. Twenty of these comments asked for 24-hour service. An additional 21 asked for extended library hours.

ⁱ *Based on the estimated 2012-2013 three-quarter average enrollment of 15,375 undergraduate students.

2014 Campus Elections
Spring Ballot

Measure Number: 59
Referendum Title: Amendment to Measure 16
Ballot Type: Amendment to Existing Fee
Ballot Author: Student Committee on Committees
Contact: Max Hufft

Question: In order to further enable the Student Committee on Committees (SCOC) to serve the undergraduate student body by placing students on committees, and to further ensure financial efficiency, shall the undergraduate students amend how Measure 16 funds are disbursed by removing percentage guidelines and, thereby, allowing the SCOC more flexibility in spending the funds for the purposes stated in the original referendum?

Summary Points:

- Institutes a change in the allocation of Measure 16 fees by altering the guidelines laid out in the original referenda. These changes will remove current percentage guidelines and will allow the SCOC to spend all funds that are collected in an efficient and useful manner for the same purposes as specified in the original referendum.
- If this fee amendment passes, Measure 16 will continue to be collected at the current level of \$.75 per student, per quarter and Measure 16 continues as a permanent fee with no end date.
- The Student Fee Advisory Committee (SFAC) supports this referendum. The committee believes that the Student Committee on Committees should have flexibility to administer their own budget in a manner that best fits their own financial needs in order to encourage greater student involvement with campus committees.
- The fee is sponsored for undergraduates on the ballot by Resolution by the Student Union Assembly and Resolution by 2/3 of the College Student Governments (College 8, Stevenson, Kresge, Cowell, Crown, College 9, Merrill, Porter).

Background Information:

The Student Voice and Empowerment Fee (Measure 16) has existed at UCSC since 2005. At the current level of \$0.75 per student, per quarter, approximately \$34,594 in revenue is generated annually, with 25% dedicated to financial aid (\$8,648)¹.

The 2005 referendum specified that funding from this fee would be allocated as follows:

- 55%: Funding stipends for SCOC officers and interns to coordinate the internal business of the SCOC, SCOC general, and steering committee members for SCOC work
- 25%: Funding campus wide outreach, recruitment, and operational costs of the SCOC

- 15%: Funding to provide a small stipend to student committee representatives meeting certain requirements. This money can also be spent on general SCOC outreach if not needed for stipends.
- 5%: Funding for operating and programming costs of the Cross Committee Communication Caucus (C⁴) so that representatives can host forums to share issues and concerns with other students on committees and with campus student governments.

If this fee amendment is passed, the fixed distribution of funds would be removed allowing SCOC more flexibility in spending the funds. This fixed distribution of funds has been an impediment toward the successful recruitment of students on committees. Specific issues include:

- An inability to efficiently and effectively advertise openings on campus committees.
- A continuing cycle of carry forward funds due to the inability to spend unearned committee member stipends.
- Difficulty in recruiting replacements for students who leave their respective committees.
- An inability to spend funds for outreach and retention of student representatives in ways not listed in percentage guidelines.

The funds associated with Measure 16 would still be used for the same purposes outlined in the original referendum, while creating flexibility. For example, if not all committee slots are filled then stipend savings may be directed toward additional outreach or programming. The intent of the revision is not to increase the level of officer stipends at the expense of other activities.

ⁱ Based on the 2012-2013 three-quarter average of undergraduate student enrollment of 15,375

2014 Campus Elections Spring Ballot

Measure Number: 60
Fee Name: Slug Shuttle Fee
Ballot Type: New Fee
Ballot Author: Max Hufft, Student Union Assembly
Contact: Max Hufft

Question: Shall the undergraduates of UCSC provide funding for a shuttle service that will help bring undergraduate students to Diridon Station and San Jose Mineta International Airport during the end of the quarter and holiday traffic by establishing a new compulsory fee of \$1.50 per quarter, per student, beginning Fall 2014?

Summary Points:

- New undergraduate student fee of \$1.50 per student, per quarter effective Fall 2014 with no end date
- Fee will be assessed to all undergraduates enrolled in Fall, Winter, and Spring Quarters.
- Fee will generate approximately \$69,187.50 annually.ⁱ Of this 33%, or \$22,831, will go toward the Return-to-Aid component that will help students who receive financial aid pay for this fee.
- The Student Fee Advisory Committee (SFAC) supports this referendum. The committee believes all students should have access to safe, reliable transportation and this measure institutionalizes a program that has the potential to benefit all undergraduate students.
- Students were consulted regarding the interest and benefits of this fee via the following methods: consultation with the 10 college governments, open town hall event at Stevenson Event Center on November 28, 2012, attended by 30 students. In addition, UCSC's Transportation and Parking Services (TAPS) ran a pilot Slug Shuttle on December 12th, 13th and 14th, 2012, shuttling students to San Jose Diridon and San Jose Mineta International Airport; of 217 participants who responded to a survey, 97% believed that this service was beneficial.
- Fee amendment is sponsored for undergraduates on the ballot by Resolution by 2/3 of the College Student Governments (Stevenson, Kresge, Cowell, Crown, College 9, College 8, Oakes, Porter)

Background Information:

The purpose of the fee is to provide an affordable, sustainable and safe shuttle service for undergraduate students for end of the quarter traffic to Diridon Station and the Mineta San Jose International Airport.ⁱⁱ

The funding from this fee will be exclusively used to fund and support affordable transportation services during end of the quarter and holiday traffic. The funding will go toward costs for bus drivers, gas, bus maintenance, online reservation system costs, and logistical/miscellaneous costs within TAPS.

Why is the fee needed? Students need affordable, safe and sustainable transportation to Diridon Station and the Mineta San Jose International Airport during end of the quarter and holiday traffic. A problem has been recognized which relates to students having to wait hours in line for the Highway 17 bus at Pacific Station, or missing their flights due to the overwhelming traffic using public transportation which is a continuous problem when you have an undergraduate body of more than 16,000 trying to get home for the holidays or at the end of each quarter. One of the main reasons this fee is needed is due to student safety; students have expressed that they feel unsafe taking public transportation from UCSC to the airport. This fee will ensure that all undergraduate students have a viable transportation system that will take them straight from UCSC and drop them off at either the Diridon bus Station or Mineta International Airport.

Students will have a convenient and reliable transportation service during end of the quarter and holiday traffic through Slug Shuttle. Students will be picked up from Quarry Plaza and will be taken to both of the drop off locations without having to transfer onto another bus/train as is the case through public transit.

Other relevant information: The Transportation Advisory Committee (TAC), in consultation with the Student Union Assembly (SUA), will be engaged to review this fee annually. Fees for “no shows”/cancellations, late arrivals, or late cancellations (less than 24 hours before a scheduled trip) will be pursued through the campus miscellaneous fee process.

It is expected that the proposed Slug Shuttle fee will service approximately 800 number of students quarterly. The Slug Shuttle schedule will be established by TAPS, in consultation with the SUA and based on feedback from students.

ⁱ Based on average 2012-2013 undergraduate student enrollment of 15,375

ⁱⁱ If it is not possible to service Diridon Station or San Jose International Airport, TAPS will identify a suitable alternative in consultation with the Transportation Advisory Council and the Student Union Assembly.