**MEASURE C:** Shall undergraduate students establish a \$.50 per quarter (\$1.50/year) fee beginning Fall, 1998 and ending after Spring 2001 to subsidize a student-run restaurant and cultural center in the UC Santa Cruz Student Center?

- This fee would increase the existing Campuswide Student Government Fee from \$2.00 to \$2.50 per quarter per student.
- The implementation of this fee is contingent on a signed rental agreement between the university and "Santa Cruz Students for Cooperatives" (SCSC), a non-profit corporation, prior to July 31, 1998.
- This fee would be used to pay the cost of rent (estimated to range between \$800-1,200/month) for use of the restaurant space in the Student Center for three years, beginning September 1, 1998. Income generated from this fee in excess of the cost of rent would be used by SCSC to subsidize other restaurant/cultural center expenses.
- Should the university or SCSC choose to end the Student Center rental agreement at any point prior to the stated expiration of the fee, the university would discontinue assessing the fee effective the following academic quarter.

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#### MEASURE C - Explanatory Ballot Language:

This question was placed on the ballot by the Student Union Assembly. Measure C applies to undergraduate students only. This measure requires that a two-thirds majority (66.6%) of a minimum voting pool of twenty percent (20%) of registered undergraduates must vote in favor of the measure for it to pass.

This fee would subsidize rent cost for the first three years of a student-run restaurant and cultural center at the Student Center. Other expenses that this fee could be spent on include, but are not limited to: insurance, taxes, equipment, a garden, library, etc. This fee would allow the cooperative time (three years) to develop a customer base.

In the 1996-97 academic year, a group of UCSC students organized to create a student-run restaurant and cultural center in the Student Center, where the restaurant space has been vacant since Spring 1997. During this time, "Santa Cruz Students for Cooperatives" (SCSC) has worked with the Student Center Governance Board and other student organizations to establish a contract for the 1998-99 academic year. One of the problems facing SCSC is the lack of funding available to launch this endeavor.

Because this new fee will be collected as part of the existing Campuswide Student Government Fee, the money will be controlled and spent by students of UCSC.

If this fee does not pass, the student-run restaurant and cultural center would have to generate sufficient money to cover the space rental through other means.

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## MEASURE C - Pro Opinion:

SCSC (Santa Cruz Students for Cooperatives) has been fighting for a year to establish a student owned space at the Student Center. One of SCSC's missions is to enhance student power and autonomy at the student center utilizing its full potential as a place for students to congregate, organize and be entertained.

This needed funding will help provide UCSC students with:

- A) delicious pizza, salads, soups, pastas, desserts, and beverages all with bike delivery.
- B) an open multicultural performance space with late night events, live music, poetry readings, political speakers, creative multi-media presentations, etc.
- C) a working model of experiential cooperative environment where students learn to run their own business without unnecessary hierarchies.
- D) a comfortable community hangout and organizational space for any and all campus groups.

We understand the countless fee increases student pockets are subjected to, however we feel this minimal fee of \$1.50 per year per student (for only three years) will go directly towards the community building needs of UCSC students.

PROMOTE YOUR ART PROMOTE YOUR POLITICS PROMOTE YOUR CULTURE PLEASE VOTE YES ON MEASURE C

Debbie Baron Doug Cronyn Theo Hartman Gunnar Lovelace and all other SCSC members

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# MEASURE C - Con Opinion:

They want us to pay so they can start a restaurant? Sounds a whole lot like the Baytree Bookstore to me which was also at one time subsidized with Student Fees. The Baytree Bookstore is also a non profit, yet it has managed to accumulate three million dollars in a capital improvements fund, enough to build a whole new building starting this summer. It is also fact that 95% of new restaurants fail, which would mean your money goes down the drain. The best way to support a new business is to go and buy food there rather than giving them \$15,000 a year in unearned money. Have you ever been to the Student Center where the restaurant will be located? You know this is a risky venture, and throwing money at it will not change that.

Corin Choppin

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http://soar.ucsc.edu/elections/ measures.html#AD